Data Processing Agreement

Effective date: 1st November 2026

Blink Global Services Limited (company number 16703364), registered in England and Wales. Registered office: The Barns, Caverswall Common, Caverswall, Stoke-on-Trent, Staffordshire ST11 9EU. Trading address: Unit 6b, Phoenix Works, 500 King Street, Stoke-on-Trent, Staffordshire ST3 1EZ. Telephone: 01782 939079. Email: hello@blinkdigital.uk. Website: www.blinkdigital.uk.

1. Application and parties

This agreement is intended for incorporation into a signed or otherwise binding client service agreement. The client is controller and Blink Global Services Limited is processor for personal data processed on the client's documented instructions. Each party remains independently responsible for processing where it acts as controller.

2. Processing particulars

Subject matter: contracted hosting, development, maintenance, marketing or software services. Duration: service term and agreed return/deletion period. Nature and purpose: access, storage, transmission, support, configuration and other operations necessary for agreed services. Data types and subjects may include client staff, customers, prospects and website users; contact, account, order and usage information. The parties must confirm actual categories, special category data (if any), instructions and retention in the service schedule before processing.

3. Instructions and confidentiality

Processor shall process only on documented instructions, including transfers, unless required by law; it shall inform controller of that requirement unless prohibited. Processor shall immediately inform controller if an instruction infringes applicable data protection law. Authorised personnel shall be subject to confidentiality obligations.

4. Security

Processor shall implement appropriate technical and organisational measures under Article 32 UK GDPR, taking account of risk, including appropriate access controls, secure transmission, resilience, recovery and testing. Specific measures shall be documented in the service schedule.

5. Subprocessors

Controller grants general written authorisation subject to an agreed list of subprocessors. Processor shall give advance notice of intended additions or replacements and allow reasonable opportunity to object. Processor shall impose equivalent data protection obligations by binding contract and remain fully liable to controller for subprocessor performance.

6. International transfers

Processor shall transfer data outside the UK only on documented instructions and with lawful safeguards under UK GDPR, unless required by law. Relevant transfer mechanisms and locations must be documented in the service schedule.

7. Assistance and breaches

Taking account of processing nature and available information, processor shall assist controller with data subject requests, security, breach notification, impact assessments and prior consultation under Articles 32–36. Processor shall notify controller without undue delay after becoming aware of a personal data breach and provide available information and reasonable cooperation.

8. Return and deletion

At controller's choice, processor shall return or delete personal data after services end and delete existing copies unless law requires storage. Backup deletion shall follow agreed secure retention cycles, with restricted access pending deletion.

9. Audit and compliance

Processor shall make available information necessary to demonstrate Article 28 compliance and allow and contribute to audits and inspections by controller or its mandated auditor. Reasonable arrangements may protect other customers' confidentiality without obstructing statutory rights.

10. Controller obligations

Controller shall ensure lawful processing, transparency and instructions, and provide necessary authorisations. This agreement does not reduce either party's statutory obligations. In conflicts concerning processor obligations, this agreement prevails over general service terms.

11. Service schedule and acceptance

Before use, record client legal name, contact, actual processing details, approved subprocessors, locations, security measures, retention and authorised instructions in the binding service agreement. This generic agreement is not a completed client-specific schedule. England and Wales law applies subject to mandatory law.